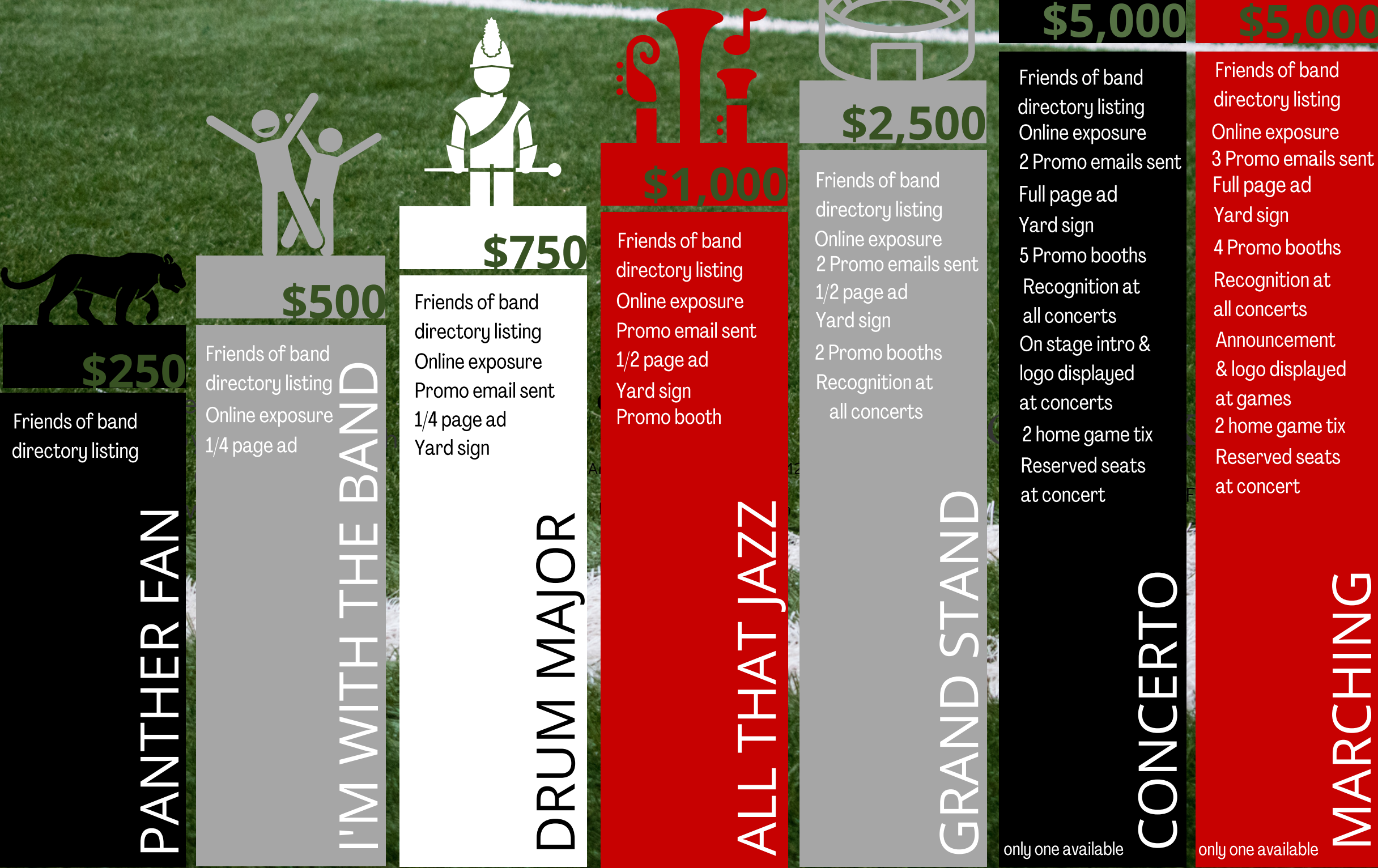


SPONSORSHIP TIERS



JCCHS BANDS

PARTNER WITH US

BENEFITS OF LOCAL MARKETING

Partner with the Jackson County Comprehensive High School Band Boosters! You can support an awesome program in our community, and receive benefits that will allow you to connect with your ideal client, creating leads, and receiving visibility through our communication systems.

VISIBILITY

JCCHS Band Boosters supports both the JCCHS and WJMS

Visibility Channels Include:

- Email list of current parents
- Private Facebook group with over 1,000 members
- Website with access to over 1,000 people
- Marching band performs for 700-1,500 fans for 9 games
- Average concert attendance is over 300 people

DEMOGRAPHIC

200 High School students residing in West Jackson County
300 Middle School students residing in West Jackson County
The JCCHS Marching Band is an award winning program that competes throughout the region.

GOALS

Our goal is to create a partnership with your business. We want to assist you with client acquisition, lead generation and encourage our tight knit community to do business with you.

Here's how your marketing dollars will be put to use:

- New uniforms (current uniforms are 20 years old!)
- New instruments and proper cases for travel, specialty instruments for children with disabilities
- New equipment: Speakers, chairs and chair storage, music stands and stand storage, cabinets, storage bins, hand trucks, etc.
- Truck and trailer



CONTACT US

Cyndi Smith
Corporate Fundraising Chair
cyndismith@gmail.com
(678) 677-5369

Scan this QR Code to support our band!



The Jackson County Comprehensive
High School Panther Band
thanks you for your generous support!

PANTHER FAN

Investment \$250

Your company or family name will join our directory of the Friends of JCCHS Band Boosters. The band boosters encourage parents to do business with our supporters at each of our parent meetings, concerts, on facebook, our website, and through our regular email communications.

I'M WITH THE BAND

Investment \$500

Join our directory of the Friends of JCCHS Band Boosters

1 Promotion posted in our JCCHS Band Facebook page with over 1,000 members

1/4 page ad in our concert program displaying your company or family name (6 per year)

DRUM MAJOR

Investment \$750

Join our directory of the Friends of JCCHS Band Boosters

1 Promotional email sent to all of the band parents via our email distribution (1,000 emails)

1 Promotion posted in our JCCHS Band Facebook page with over 1,000 members

1/4 page ad in our concert program displaying your company or family name (6 per year)

A "We support Jackson County Arts" sign to display at your home or business

ALL THAT JAZZ

Investment \$1,000

Everything from the previous tier plus a promotional booth set up at our jazz concert for JCCHS & WJMS (approx. 200 in attendance) You will set up however you'd like to meet, greet and generate leads for your business

1/2 page ad in our concert program displaying your company or family name (6 per year) (instead of 1/4 page)

GRAND STAND

Investment \$2,500

You will join our directory and receive a yard sign. We will also make a special announcement recognizing your company or family name at concerts

1/2 page ad in our concert program displaying your company or family name (6 per year)

This tier includes 1 promotional booth set up at a concert for JCCHS & WJMS (approx. 300 in attendance) and 1 at a home game (700 in attendance)

1 facebook promotional ad and 2 promotional emails sent to all of the band parents via our email distribution (1,000 emails)

CONCERTO

***Investment \$5,000**

You will join our directory and receive a yard sign as well as have the honor of special recognition at our concerts.

Receive 3 concert promotional booths and 2 home game promotional booths. You will have 2 promotional emails and a facebook promotional ad reaching all of our band families

Company or family name displayed on our stage at all concerts and a representative will be introduced before the performance

2 tickets to a JCCHS home football game and reserved seating for 4 at one of our concerts

Full page ad in our concert program displaying your company or family name (6 per year)

MARCHING

***Investment \$5,000**

You will join our directory and receive a yard sign as well as have the honor of special recognition at our concerts.

Receive 2 promotional booths at a concert and 2 promotional booths at home games. You will have 3 promotional emails and a facebook promotional ad reaching all of our band families

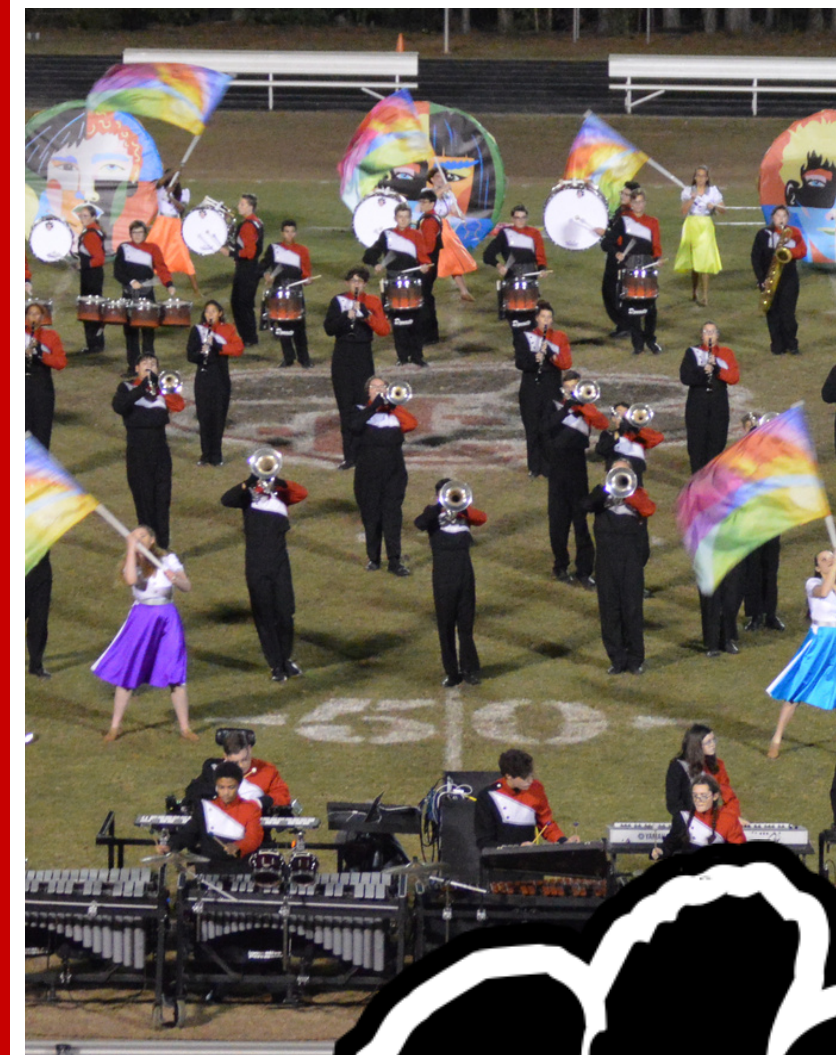
Company or family name displayed on a banner on our podium during all of our home game performances. Your name will also be displayed on the concessions stand and announced prior to all games

2 tickets to a JCCHS home football game and reserved seating for 4 at one of our concerts

Full page ad in our concert program displaying your company or family name (6 per year)

*Only one of these available

JACKSON COUNTY



MARCHING BAND